

# Press Release



# Parkdale International Art Fair

**convenience** announces

1st annual *Parkdale International Art Fair*  
September 29 - October 27, 2008

**convenience** announces the first annual Parkdale International Art Fair (PIAF), which takes place September 29 - October 27, 2008, to coincide with the Toronto International Art Fair (TIAF).

Art fairs are *de rigueur*. They feature prestigious *vernissages*, are attended by thousands of art-lovers and art-world *personnalités*, and prices soar into the millions. *Ooh la la*. During our slightly contracted economy, contemporary art sales continue to set new records and raise new eyebrows.

Art lovers love art fairs. And we love Parkdale.

PIAF will showcase the work of twelve Parkdale International Artists. They are:

Diane Borsato  
Chris Curreri  
Robert Fones  
Sara Graham  
Melissa Levin  
Myles McCutcheon

Jon Sasaki  
Judith Schwarz  
Shawn Skeir  
Monica Tap  
Orest Tataryn  
Laurel Woodcock

Each artist has been assigned a booth made of plywood, painted white, measuring approximately 2 x 3 x 2 feet. The artists have been carefully selected to fit the strict criteria of PIAF: 1. be a visual artist; & 2. live in Parkdale.

Parkdale is a neighbourhood in the south-west end of Toronto. Its boundaries are: Roncesvalles Avenue (west), Howard Park Avenue & Dundas Street West (north), the railway tracks from Dundas St. West to Queen and Dufferin Street (east), and Lake Ontario (south).

Parkdale is roughly one square kilometer of diversity, disparity, and coexistence. A 19<sup>th</sup> century village turned prosperous residential area, Parkdale since the 1980s has been home to the working class, artists, immigrants, addicts, the homeless and the newly trendy.

# Press Release *cont.*



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PIAF will also include a series of educational/outreach activities in intimate salon-style and public agora-style fora. Audience participation is integral to the interpretative strategy and sales. On October 18/19, Parkdale luminaries, long-time residents and ordinary people will discuss such pressing issues as “Where is Parkdale and what can I buy there?” and “Who are the Internationals?” PIAF will culminate with the announcement of the Parkdale International Artist of the Year. Further details to be announced.

PIAF is organized by your friendly neighbourhood international gallerists: Flavio Trevisan, Georgiana Uhlyarik\* and Scott Sorli.

**contact:** [flavio@flaviotrevisan.com](mailto:flavio@flaviotrevisan.com) / [uhlyarik@yahoo.com](mailto:uhlyarik@yahoo.com) / [scott.sorli@gmail.com](mailto:scott.sorli@gmail.com)

**convenience** is a window gallery that provides an opening for art that engages, experiments, and takes risks with the architectural, urban, and civic realm.

**convenience**

24/7 window gallery  
58 Lansdowne Avenue, Toronto ON M6K 2V9  
(at Seaforth Avenue, one block North of Queen)  
[www.conveniencegallery.com](http://www.conveniencegallery.com)

\*disclosure: Ms. Uhlyarik does not live in Parkdale, but she is an immigrant. And a single, working mother. Of twins.

*Document aussi disponible en français.*

# Official Map



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